

## ABOUT JOHN GUASTAFERRO

John Guastafarro is an award-winning brand strategist, philanthropic leader, keynote speaker, and certified life coach. Beyond the business world, John is an internationally-acclaimed magician and guitarist. He has entertained thousands across twelve countries and is a frequent headliner at the world-famous Magic Castle.



Through it all, John is driven by one mission: **“To connect people to the extraordinary!”** From powerful keynotes to professional coaching, John works with top brands and business leaders to spark wonder in work and in life. Clients include Disney, Sony, YMCA, and UCLA Bruin Professionals. John uncovers the parallels between the world of business and world of magic to inspire a new generation of successful, purpose-driven leaders.

## WONDER IS ONE DEGREE AWAY

We are often tempted to make sudden 180-degree shifts or massive changes when things aren't going just right. John takes a different approach. He believes the extraordinary is closer than we think...just one degree away. John helps leaders uncover pivotal one degree micro-shifts to connect three pillars of success: Team, Brand, and Cause. When these areas are in alignment, it adds wonder to all you do. These three areas are universally important whether you are a business, nonprofit, coalition, or individual leader.



---

### CONNECT WITH JOHN

714-904-0274

[OneDegreeConnect.com](http://OneDegreeConnect.com)

[john@onedegreeconnect.com](mailto:john@onedegreeconnect.com)





# JOHN GUASTAFERRO

SPARKING WONDER IN WORK AND IN LIFE

Hi, I'm John Guastaferrero. I believe we all have the power to connect people to the extraordinary! But how? It starts by connecting the power of your **Team, Brand & Cause**.

As a branding strategist and world-renowned magician, I help professionals uncover simple, yet powerful, "one degree" success strategies...and I do it in a fun, captivating way.

ENTERTAINING KEYNOTES | TEAM TRAININGS & RETREATS | LEADERSHIP COACHING

## SPEAKING EVENTS

### AMERICORPS

#### Virtual Conference

February 26, 2021 | Orange County, CA

Keynote: "Connect People to the Extraordinary"

### EXECUTIVE COACHES OF ORANGE COUNTY

#### ECOC Convening

November 9, 2020 | Orange County, CA

Workshop: "Bringing Your Brand to Life"

### UNIVERSITY OF CALIFORNIA, IRVINE

#### Center of Investment and Wealth Management

November 13, 2019 | Santa Ana, CA

Keynote: "The Power of One Degree"

### DISNEYLAND RESORT

#### Leadership Council

August 20, 2019 | Anaheim, CA

Workshop: "One Degree Leadership"

### UCLA

#### Bruin Professionals of Orange County

March 20, 2019 | Orange County, CA

Keynote: "Spark Magic in Your Team, Brand & Cause"

## ABOUT JOHN

- Award-winning branding strategist
- Keynote speaker
- Executive trainer and facilitator
- Certified Professional Life Coach
- Certified Fundraising Executive
- Internationally-acclaimed magician
- Member of The Magic Castle
- Author of "One Degree"
- CEO, Anaheim Community Foundation



[OneDegreeConnect.com](http://OneDegreeConnect.com)

Email: [john@onedegreeconnect.com](mailto:john@onedegreeconnect.com)

Phone: 714.834.6674

# Testimonials



LEE ANNE MAKI

"Thank you John for showing us how magic & wonder can connect us to the extraordinary. Your magic was indeed impressive, and your discussion illuminating and inspiring. Our advisory board has a renewed focus to make the impossible, possible."

- EXECUTIVE DIRECTOR, CENTER FOR INVESTMENT AND WEALTH MANAGEMENT AT UC IRVINE THE PAUL MERAGE SCHOOL OF BUSINESS



ROBERT T. LEMEN

"John gave a terrific presentation to our UCLA Bruin Professionals alumni group. He not only entertained us, he gave us some substantive information on branding that we can all use. I received numerous compliments on finding such a great speaker. Highly recommended!"

- SENIOR PARTNER, MURTAUGH, TREGLIA, STERN & DEILY, LLP



VIPE DESAI

"John is a great leader with a vision to strengthen communities and connect businesses to important social causes. People are still talking about the amazing keynote he delivered at the Rising Tide Summit, focusing on Sparking Magic in Our Team, Brand & Cause."

- ENTREPRENEUR AND PHILANTHROPIST



KENDRA PURYEAR

"John provided a 3-hour strategy session for our Board and staff, and I could not be more pleased. John is an experienced expert and an engaging speaker. He took complex and scary topics, like fundraising, and distilled them into simple and joyful tasks. He sparked imaginations and inspired us all by infusing magic into his talk!"

- DEVELOPMENTS IN LITERACY



JANA CAIN, CFRE

"John did an exceptional job of bringing our team together. His attention to our goals and desired outcomes made the day successful. His magic helped to solidify concepts and captured the attention of the team. We look forward to continue to working for future trainings and retreats."

- UCI, CLAIRE TREVOR SCHOOL OF THE ARTS



SARA ALBIACH

"John is an amazing motivational speaker who uncovers the parallels between the world of business and the world of magic. I've seen him in action in front of a large crowd—fantastic! If you want to inspire and energize your team, John is your man."

- BRANDING STRATEGIST